

SAVE THE DATE



GIVINGTUESDAY

November 20, 2019 - 22 Cheshvan 5780

Dear Community,

The JCA exists to serve our community - across town and across oceans. Guided by Jewish values, we address many of the most urgent needs of our time. We concern ourselves with the needs of the stranger; offer our support to those facing hardship; and work to improve the world in meaningful ways. When you give to the JCA's [Annual Campaign](#), you're supporting all these things and more.

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world on December 3, 2019 and every day. It was created in 2012 as a simple idea: a day that encourages people to do good, and an opportunity to move past the intensity of Black Friday and Cyber Monday and recall all that we are thankful for, while showing up for the organizations we are fortunate exist and create positive change in the world. We hope you'll count us amongst those special organizations who aim to make the world a better place through the work we do each day, which certainly would not be possible without our Annual Campaign.

This year, we hope to raise \$418,000, a large percentage of which will be [allocated to various local and overseas organizations](#), as is our process every year. **Will you help us reach our goal by giving to the Annual Campaign today, or by joining us on #GivingTuesday?** If you've already given—thank you! Please know how truly invaluable your support is. Even if you've already given, you can still show your support and appreciation for the JCA on #GivingTuesday by making a symbolic gift.

In keeping with the season of gratitude, we're also excited to share our plans for a *Giving Thanks Membership Appreciation Giveaway!* Beginning Sunday, November 24 and running through Thanksgiving Day, we'll be choosing members at random to receive tokens of our appreciation including local cook and craft cocktail books and JCA swag. If you're a member, you're already entered! Haven't become a member yet? There's still time, join [here](#) and begin enjoying the perks immediately.

In continued gratitude,

Molly Current Rowles
Executive Director

Ashley DiPietro
Director of Development

[CLICK HERE!](#)

MEET TONI, JCA DONOR & VOLUNTEER

Giving to the JCA Annual Campaign is an easy decision. As a food pantry volunteer, I have the opportunity to work with people from a variety of backgrounds and cultures - it is a privilege to be a small part of their lives when they visit us. Volunteering has been incredibly rewarding and enriches my life. I am proud to give to an organization that shares its resources with so many, in the Jewish community and beyond.

Support for our Annual Campaign goes so far, and touches so many. Will you join us with a gift today? [Click here](#) or call (207) 772-1959 now.

#MyGivingStory



"I AM PROUD TO GIVE TO AN ORGANIZATION THAT SHARES ITS RESOURCES WITH SO MANY, IN THE JEWISH COMMUNITY AND BEYOND."

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NEWS & UPDATES



[Hanukkah Lights 2019 - WINTER CLOTHING DRIVE](#)

For Hanukkah Lights 2019, we are asking for community support to purchase **winter jackets, snow pants, boots, gloves, and hats** for 204 children ranging in ages from 2 weeks to 17 years. We hope you will join us to spread warmth and light! Would you like to sponsor a family for 2019? Please contact Karli Efron at kefron(at)mainejewish.org. Or, if you'd like to make a financial contribution towards Hanukkah Lights, [click here](#) and thank you!

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Sent by communityupdates@mainejewish.org in collaboration with



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